

AHRAHM JOO

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SUMMARY

Motivated and skilled journalism-focused Public Relations student with experience in AP style writing, SEO, copywriting, Adobe InDesign, Photoshop, Illustrator and photography. Completed an internship at 22 West Media, produced newscasts about campus community, local news and global news. Also wrote and photographed for Daily Forty-niner about city of Long Beach local news and global news. Seeking opportunities to apply skills and grow as a journalist.

EDUCATION

Bachelor of Arts, Public Relations
California State University, Long Beach

Graduation date: May 2023

Related coursework:

- **Data Detectives:**
 - Conducted open data research and utilized data analysis tools to uncover trends and patterns in data related to news and public interest. Interpreted complex data sets and presented findings in a clear and compelling manner to the audiences.
 - Designed and executed original surveys to collect data from target audiences, analyzed results and used insights to inform news reporting.
- **Advanced Photojournalism:** Further developed skills to take photos to tell a story and learned more advanced techniques to take photos that are worth for journalistic purpose.

SKILLS AND CERTIFICATION

Skills:

- AP Style writing
- SEO
- Photojournalism
- Copywriting
- Adobe InDesign
- Adobe Photoshop
- Social media management
- Adobe Illustrator

EXPERIENCE

Broadcast Intern, 22 West Media, Long Beach, CA Feb 2023 to May 2023

- Created a draft and recorded seven PSAs and 10 news stories about campus, campus's surrounding areas and globally that resulted in 10% more listeners.
- Produced newscasts about campus life and issues around the community.
- Assisted with booth during an event hosted by 22 West Media and its affiliates.

Reporter, Daily Forty-niner, Long Beach, CA Jan 2023 to May 2023

- Written and published 10 articles about campus life and news as well as writing global and local news that resulted in 25% more readership.
- Conducted research, about the subject as well as interviewed potential subject for a news story if needed.
- Created a pitch for a new news story that is worth sharing with the campus community.